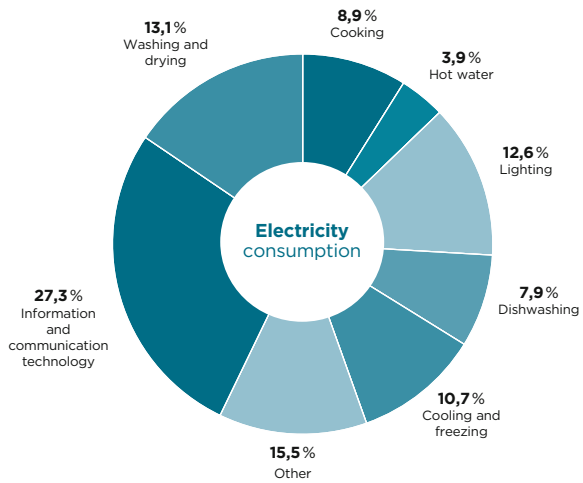


GOOD TO KNOW

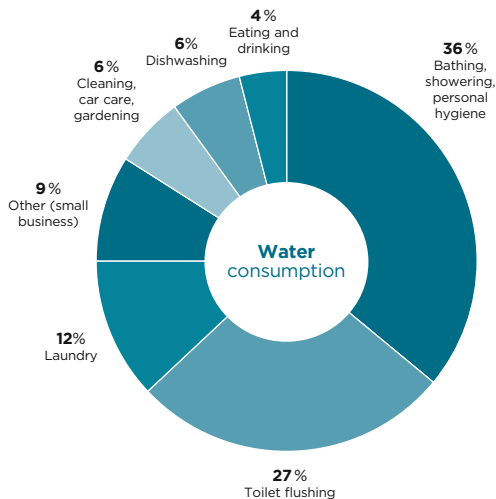
ELECTRICITY CONSUMPTION

Average electricity consumption in German households (excluding households that heat with electricity)



WATER CONSUMPTION

Use of drinking water in German households



Source: BDEW, as of 2021



GREEN CLEAN SMART

THE FLAG

A
DIFFERENT
PLACE
TO
LIVE



THE FLAG

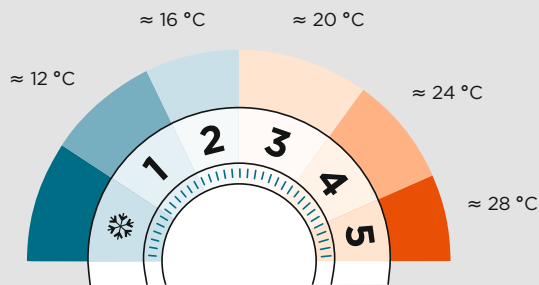
You have ideas or questions?
Get in touch with us:
f.home@the-flag.de

MAKE THE PLANET SMILE & SAVE MONEY

Ride a bike instead of driving, switch off the lights and ordering vegetarian instead of steak in a restaurant. These are just little things you can do to help protect the climate. We are not telling you that you have to do everything from now on. But it is important to create awareness. This helps the climate - and also saves energy and costs...

SWEATER WEATHER

Heat efficiently! You wonder how? A continuous and constant setting of the radiator, allows more efficient heating. When the appropriate temperature is reached in the room, the thermostat automatically turns off and does not request heat again until the temperature in the room drops. Want to bet that you turn your heater way too high? Unfortunately, it won't warm up any faster if you turn the thermostat all the way up...



WAYS TO SAVE THE EARTH EVERYDAY



TAKE A BREAK

Give your power switches a break! It's best to use distribution sockets with a power switch, so that your devices do not run all day in stand-by mode.



ALWAYS CLEAN

40 °C instead of 60 °C and 60 °C instead of 90 °C are sufficient and result in 30% energy savings per wash cycle. Speed of the spin cycle 1,200 instead of 800 = 25% energy saving.



TURN OFF THE LIGHT

Turn off the light when you don't need it.



BECAUSE THERE IS NO PLANET B

Use a reusable water bottle and shopping bags - for example, a THE FLAG BAG!



KEEP COOL

7 °C instead of 5 °C = saves 15% electricity. You should also defrost your freezer regularly, because 1cm of ice means 50% more energy consumption!



BLING BLING!

Only turn on washing machines and dishwashers when they are completely full. Saving water also saves energy costs. By the way, pre-rinse dishes is superfluous! And washing by hand spent 50% more water!



KISS THE COOK

1/3 less energy is consumed if you use a low water level for cooking pasta and always remember the lid! Another tip: If you prepare the hot water with your kettle, you save 1/2 energy.



EVERY DROP COUNTS

Be careful not to let the water run for no reason. For example, you can simply use the half flush button instead of the full flush button when flushing the toilet = saves up to 3 liters of water.



PLEASE DON'T LET ME GO

A good tip for saving water is not to wash every day. One or the other part you can certainly wear a second time.



RECYCLING

Separating packaging and residual waste makes an effective contribution to environmental protection. Because only properly disposed packaging can be recycled. This preserves valuable raw materials, which protects resources and the climate.